## Message Text

## UNCLASSIFIED

PAGE 01 TEGUCI 00109 091616Z ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W

-----099012 091914Z /53

R 091436Z JAN 78

FM AMEMBASSY TEGUCIGALPA

TO USDOC WASHDC

INFO SECSTATE WASHDC 9035

UNCLAS TEGUCIGALPA 0109

E.O. 11652: N/A TAGS: BBSR, HO

SUBJ: WTDR/FTI: ALIX E. GARNIER

REF: USDOC 24842

1. HONDURAS

OFFICE USE: 2. 215 3. 0008700 4. 01

- 5. ALIX E. GARNIER (COMPANIA IMPORTADORA COMERCIAL S.A.)
- 6. P.O. BOX 124; 1A. AVE. ENTRE 3A. Y 4A. CALLES
- 7. TEGUCIGALPA, D.C.
- 8. CONTACT: ALIX E. GARNIER
- 9. TITLE: OWNER AND MANAGER

OTHER OFFICIALS ARE: CARLOS FIALLOS, SALES MANAGER

10. PHONE: 229345, 228355 11. TELEX: N/A

12. CABLE: GARNIER

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13. ESTABL: 1967 14. EMPL: 38 15. SIZE: MEDIUM

16. REPUTATION: Y-SATISFACTORY 17. RPT. DATE: 01/78

OFFICE USE: 18. K 19. N/A 20. X 21. N/A 22. C5

23A. 35300/135 RET, DIST AND IMP OF HOUSEHOLD

APPLIANCES (COMPLETE WHITE LINE)

23B. 36510/135 RET, DIST AND IMP OF RADIO AND TV RECEIVING SETS.

23C. 37510/135 RET, DIST AND IMP OF BICYCLES.

23D. 32610/135. RET, DIST AND IMP OF VITREOUS AND SEMI-VITREOUS PLUMBING FIXTURES.

24. FOREIGN SALES: LOCAL SALES ONLY

25. FINANCIAL REFS: BANCO ALTANTIDA, S.A., 5A. CALLE Y 7A. AVE. TEGUCIGALPA

26. TRADE REFS: ADMIRAL CORPORATION, CHICAGO, ILL.; THE WURLITZER CO., NEW YORK, N.Y.

27. FOREIGN FIRMS REPRESENTED: ADMIRAL CORP. TV & RADIO RECEIVING SETS; THE WURLITZER CO. PIANO, HOOVER LTD. NEW YORK, N.Y. WASHING MACHINES; SIEMES & HELSKE, W. GERMANY, TELEHONE APPARATUS.

28. POST EVALUATION: THIS CORPORATION OPERATES A GENERAL MERCHANDISE STORE IN THE CENTER OF TEGUCIGALPA, SPECIALIZING IN THE SALE OF THE ABOVE MENTIONED UNCLASSIFIED

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PRODUCTS. THE STORE OCCUPIES A LARGE MODERN BUILDING WHICH HOUSES SPACIOUS SHOWROOMS, OFFICES AND A SMALL REPAIR SHOP. A LARGE WAREHOUSE IS LOCATED IN THE OUTSKIRTS OF TEGUCIGALPA. THE PRINCIPAL OWNER, MR. GARNIER MANAGES THE FIRM PERSONALLY, ASSISTED BY TWO SALES MANAGERS. MR. GARNIER AND MR. ALBERTO SMITH, THE OTHER IMPORTANT SHAREHOULDERS OF THE COMPANY ARE WELL KNOWN BANKERS, WHO HAVE IMPORTANT INTERESTS IN OTHER BUSINESSES. THE FIRM ENJOYS A SATISFACTORY REPUTATION IN LOCAL BANKING CIRCLES, WITH A REPORTED CAPITAL OF APPROX. US\$400,000 AND A SALES VOLUME FOR 1977 OF APPROX. US\$1.4 MILLION. THE FIRM IS RECOMMENDED AS A SUITABLE TRADE CONTACT FOR US FIRMS.

29. PREP.: J.J. ORTUNO APPR.: M. KROMHOUT JARAMILLO

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NNN

## Message Attributes

Automatic Decaptioning: X Capture Date: 01 jan 1994 Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

Concepts: n/a Control Number: n/a Copy: SINGLE Draft Date: 09 jan 1978 Decaption Date: 01 jan 1960 Decaption Note: Disposition Action: n/a

Disposition Approved on Date: Disposition Case Number: n/a Disposition Comment: Disposition Date: 01 jan 1960 Disposition Event: Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TEGUCI00109
Document Source: CDR

**Document Unique ID: 00** Drafter: n/a

Enclosure: n/a Executive Order: N/A Errors: N/A

**Expiration:** Film Number: D780013-0506 Format: TEL

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Image Path: ISecure: 1

Legacy Key: link1978/newtext/t19780183/aaaacspm.tel

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Litigation History: Locator: TEXT ON-LINE, ON MICROFILM Message ID: 1bb56de5-c288-dd11-92da-001cc4696bcc

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Subject: WTDR/FTI: ALIX E. GARNIER

TAGS: BBSR, HO To: COM Type: TE

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